REACH · PACKAGE 06

whitepress®

AI Visibility Placements

Get your brand written into the roundups and editorial your buyers - and their AI assistants - actually read.

TWO FORMATS, ONE NETWORK

- Roundup listings - a 'best of' comparison written by our team, positioning you as the recommended pick. We choose which weaknesses to concede.

OR

- Editorial mentions - your brand added into relevant existing articles, selected by the publisher to match your category.
- *Turnaround 2 weeks from copy approval.*

WHERE IT APPEARS

A managed network of 1,570 niche publications across technology, business, home, gaming, health, parenting and lifestyle. Median Domain Rating 49; 93% at DR 40+. Full list supplied.

WHAT THIS DOES

Builds the volume and consistency of third-party brand references that language models use to form entity associations. Unlinked brand mentions are among the strongest measured correlates of visibility in AI answers - and roundup content is what models draw on to answer 'best X for Y'.

WHAT THIS DOESN'T DO

Placements are deliberately kept unlinked, or point to a third-party trust source such as Trustpilot, so the campaign carries no link-scheme exposure for your domain. These are niche publications, not major mastheads - volume groundwork alongside a credibility package, not a substitute for one.

5 PLACEMENTS	BLACK WEEKS PROMO	Copywriting (listicles)
~~£230~~	£170	£140
~~€275~~	€203	€170
~~$308~~	$227	$200

15 PLACEMENTS	BLACK WEEKS PROMO	Copywriting (listicles)
~~£600~~	£420	£400
~~€718~~	€503	€480
~~$803~~	$562	$560

30 PLACEMENTS	BLACK WEEKS PROMO	Copywriting (listicles)
~~£1,150~~	£805	£800
~~€1,380~~	€965	€960
~~$1,540~~	$1078	$1,120