FLAGSHIP · PACKAGE 07

whitepress®

UK Total Coverage

Every UK region, one story, one fortnight - all 161 Newsquest news websites.

161
UK news websites

£83
per title, against a ~£1,000 list rate

12 mths
minimum time live

WHAT THIS DOES

Saturates every UK region with one consistent story - and leaves you 161 credible source pages you control the narrative on. Those pages can then be worked further: pointing authority at the coverage itself, and citing it as a primary source in later placements. The assets keep compounding rather than running once and going quiet. List of sites available **here.**

WHAT THIS DOESN'T DO

This is one story told 161 times, not 161 bespoke articles. Its power is saturation and consistency. Links are tagged *nofollow* and sponsored, with a sponsored label at the top of each article - the compliant standard for paid editorial. Turnaround is two weeks from copy approval.

COMPLETE PACKAGE
~~£15,300~~
~~€18,332 · $20,510~~

BLACK WEEKS PROMO
£12,500
€14,977 · $16,764

Optional follow-on: tier-2 authority campaign or source-page strategy, quoted separately.

All prices net of VAT. EUR and USD converted at a fixed rate card. Valid until 31 October 2026.